

Welcome

Good Food Lewisham
Business Network Meeting

21ST MARCH 2023



Agenda

- 8.15 - 8.45 Networking and refreshments
- 8.45 Intro to Good Food Lewisham Helen, Simone and Laura
- Intros around the room, Project Updates
- Laura Tilbury Business Charter
- Raymond Kinsella Lewisham Council
London Business support and The London Living Wage
- Majidur Rahman from the Inspire project Goldsmiths
- 10.00 Helen Jackson Coops and next network meeting
- 10.15 Tour to Artisan Bakery with Ed The Baker





GOOD FOOD LEWISHAM BUSINESS CHARTER

Good Food Lewisham is a network of passionate people working together to change the world of food in the London Borough of Lewisham. Our vision is to see our home become a diverse and lively community that connects people to healthy, sustainable and affordable food that is grown, produced and prepared locally to promote a vibrant food culture and prospering local economy.

This charter acknowledges that you are a Good Food business in Lewisham who is committed to becoming healthier and more sustainable in your food practice. Businesses need to meet three or more of the criteria to sign up to the charter. Reaching five plus makes you a Good Food Lewisham Business Champion. All businesses who sign up to the charter will be added to the Good Food Lewisham Business Directory.

WE AT ARE:

-  ● **A LEWISHAM REFILL LOCATION**
-  ● **SUPPORTING THE 'SHOP LOCAL ECONOMY' VIA THE LEWISHAM LOCAL CARD**
-  ● **A SUGAR SMART LEWISHAM PREMISES**
-  ● **AN AWARDED HEALTHIER CATERING COMMITMENT PREMISES**
-  ● **A LONDON LIVING WAGE EMPLOYER**
-  ● **SUPPORTING THE COMMUNITY (THROUGH FOOD)**
-  ● **OFFERING FAIRTRADE PRODUCTS**
-  ● **PART OF THE BREASTFEEDING WELCOME SCHEME**
-  ● **PROMOTING THE HEALTHY START SCHEME**
-  ● **OFFERING VEGAN/ VEGETARIAN OPTIONS**
-  ● **TAKING ACTION ON CLIMATE CHANGE**
-  ● **FOOD FOR LIFE CERTIFIED**

WE PLEDGE TO

BY SIGNED ON

CRITERIA INDEX

-  **Lewisham Refill** | Reducing plastic pollution by allowing people to refill their bottles up at your premises.
-  **Lewisham Local Card** | Sign up to the scheme that offers discounts to community supporters and encourages people to spend within the borough and support the local food economy.
-  **Sugar Smart Lewisham** | We have registered and made a Smart pledge to offer low/sugar free alternatives to help reduce the amount of sugar we all consume.
-  **Healthier Catering Commitment Premises Award** | A voluntary scheme promoted by local authorities to help caterers and food businesses make simple, healthy improvements to their food.
-  **London Living Wage Employer** | The London Living Wage is an hourly rate of pay, which increases every year. It is calculated independently to reflect the high cost of living in the capital, giving a worker in London enough to afford the essentials and to save.
-  **Supporting the Community (through food)** | e.g. supporting local community groups/charities, donating surplus to a local project or community compost, supporting local food growing, lending kitchen or space to the community, sharing skills, raising awareness of local issues, working with other local businesses.
-  **Fairtrade Products** | Through choosing Fairtrade, consumers can demand the highest standards from business and government, ensuring people and planet are not exploited to create the products we enjoy.
-  **Breastfeeding Welcome Scheme** | The Breastfeeding Welcome scheme aims to facilitate greater acceptance and promotion of breastfeeding in commercial and community settings, with the overall goal of increasing breastfeeding rates.
-  **Healthy Start** | Promoting the Healthy Start Scheme, a government scheme that pays for healthy food and drinks for those who are pregnant or have a child under 4 on low incomes.
-  **Vegan/ Vegetarian Friendly** | We offer a non-meat or dairy alternative to cater to vegan and vegetarian diets and helping to reduce carbon emissions by as much as 80% compared to meat diets.
-  **Taking action on Climate Change** | e.g. reducing energy use, reducing transport emissions, reducing food and other waste, offering sustainably produced food (organic/seasonal/local/better meat etc.), using less or better packaging, growing your own e.g. herbs for the kitchen.
-  **Food For Life certified Sustainable Catering Awards** | A Soil Association programme working in schools, nurseries, hospitals, care settings and caterers to make Britain healthier through food. Making the food you serve good for customers and planet. Food for Life served here.

PLEDGE EXAMPLES

- "Start to grow our own food." - To help reduce our carbon footprint.
- "Connect and donate our surplus food to a local food project" -To prevent food waste and combat hunger.
- "Change our café layout to be more breast feeding friendly." - Enabling mothers to be encouraged to and feel more comfortable breast feeding.
- "Reduce our emissions by changing out delivery method from Van to Electric cargo bike." - Reducing emissions and improving air quality.



Good Food Lewisham Business Charter



Good Food Lewisham

Linking Food, People & Culture

EN

Search Site

ABOUT US

GFL NETWORK

GET INVOLVED

CAMPAIGNS

RESOURCES

BLOG

Good Food Business Charter

Are you a Lewisham Good Food Business, Or Good Food Champion? Want to make a positive difference? Please join us and be part of the Good Food Movement.




Subscribe

Follow

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Meet

3 or more of the criteria to sign up to the Charter. 

5 plus makes you a Good Food Lewisham Business Champion. 

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Support for Business

Raymond Kinsella

Principal Business Development Officer

Economy Jobs and Partnerships Team

£10.90
UK LIVING
WAGE



FOR THE COST

OF LIVING

£11.95
LONDON
LIVING
WAGE

EXPLAINING UK WAGE RATES

THE MINIMUM WAGE

Government minimum
for under 23s

What is it?
£9.18

Is it the law
Statutory

What age group is covered?
21 and older

How is it set?
Negotiated settlement based
on recommendations from
businesses and trade unions

Is there a London weighting?
No London weighting

NATIONAL LIVING WAGE

Government minimum
for over 23s

What is it?
£9.50

Is it the law
Statutory

What age group is covered?
23 and older

How is it set?
A % of median earnings, it aims
to reach 66% of median earnings
by 2024

Is there a London weighting?
No London weighting

REAL LIVING WAGE

The only wage rate based on
what people need to live

What is it?
£10.90 across the UK, £11.95 in London

Is it the law
Voluntary

What age group is covered?
18 and older

How is it set?
Calculation made according to the
cost of living, based on a basket of
household goods and services

Is there a London weighting?
Yes - separate higher rate for London

#LIVINGWAGE

The logo for the Living Wage Foundation, featuring the text "Living Wage" in a large, white, serif font and "Foundation" in a smaller, white, sans-serif font below it. The text is set against a background of overlapping circles in blue, green, and yellow.

Living
Wage
Foundation



THE **REAL LIVING WAGE**

IS THE ONLY RATE INDEPENDENTLY
CALCULATED ANNUALLY,
BASED ON THE REAL

COST OF LIVING

© LIVINGWAGEUK
LIVINGWAGEUK.ORG

The problem of low pay

- **1 in 6** UK employees earn below the real Living Wage
- Low pay is a gender issue. Nearly **1 in 5** women in work earn below the real Living Wage
- Low pay is a race issue. **16% of white workers** earn below the Living Wage, compared with **19% of workers from a racialised community.**
- **2 in 3** children in poverty have a parent in work
- **Inflation** is increasing so the squeeze on low-income families is intensifying





The Living Wage is good for business



NOT JUST GOOD FOR PEOPLE, **GOOD FOR BUSINESS**

What is Living Wage Employer accreditation?

Mark of a responsible employer

Accredited Living Wage employers commit to:

- ✓ pay all directly employed staff the Living Wage
- ✓ having a plan in place to roll the Living Wage out across third party contracts as they come up for renewal, usually over 2-3 years.
- ✓ The Living Wage applies to people who deliver services on the premises e.g. catering, cleaning, security



HOW DO I BECOME A **LIVING WAGE EMPLOYER?**

PAY THE REAL
LIVING WAGE
TO ALL YOUR
DIRECTLY
EMPLOYED
STAFF

HAVE A PLAN
TO PAY YOUR
CONTRACTORS
A LIVING WAGE

COMPLETE THE
APPLICATION
FORM ONLINE

www.livingwage.org.uk/become-a-living-wage-employer

UKSPF – London Wide Support

The GLA have undertaken an open call procurement exercise looking at eight areas of support

1. Innovation
2. Supplier-readiness
3. Supporting SMEs to bridge the digital divide
4. Growing the local, social economy
5. Property advice service for SMEs
6. Low carbon
7. Support for fast-growing diverse founders
8. Investment-readiness for diverse founders/SMEs

Announcement on successful programmes by 30th April
2023

Lewisham Business Support

- 1:1 business diagnostic delivered either in-person or online
- bespoke purchasing of localised business support
- affordable workspace development
- onward referral to partners for additional free support

BIPC Local

Lewisham Libraries card holders will be able to access the following Business and Intellectual Property Centre (BIPC) services locally:

- business information and resources e.g. free access to high-quality UK and global market intelligence, customer insights, and company data
- intellectual property advice and guidance
- free one-to-one support and training
- topical business networking events
- access to the latest business books and eBooks, digital newspapers, magazines and journals
- business databases: COBRA, IBIS World and Grant Finder
- conference equipment and room hire.

Partner support

Federation of Small Businesses (FSB)

- business membership organisation offering a wide range of products, services, advice, information as well as resources and tools that will help you grow your business and save money.
- benefits include: legal advice, tax protection insurance, health and safety, HR online support, pension planning, business banking, as well as networking opportunities

South East London Chamber of Commerce

- business membership organisation offering a wide range of products, services, advice, information as well as resources and tools that will help you grow your business and save money.
- benefits include: practical business support, training, excellent networking opportunities and access to new markets and services

London Business Hub

- Range of programmes designed to support businesses to start, sustain and grow. Programmes cover a wide range of issues, such as accessing funding, acting on climate change, getting ready for growth and navigating common business challenges

Lewisham Works

- **Dedicated Employment and Training Advisor**
- **Careers advice and guidance**
- **CV development, job application support and interview techniques**
- **Sector specific training**
- **Access to volunteering and work experience opportunities**
- **Access to vacancies and apprenticeships in Lewisham and the surrounding areas**
- **Financial advice to maximise the benefit of working**
- **Funds available for childcare and travel in the first few weeks of a new job**
- **In work support for up to 6 months**
- **Free recruitment support for employers**

Apprenticeships

- **advise and support**
- **free advertising**
- **free skills-screening of applicants**
- **information, advice and guidance for potential apprentices**
- **assistance in sourcing a training provider**
- **on-going mentoring for your apprentice**
- **funding for training element of Apprenticeship**

Further info

- raymond.Kinsella@lewisham.gov.uk

- **Business newsletter**

<https://r1.dotmailer-surveys.com/d7402e3-073lq8c2?business=true>

Majidur Rahman Goldsmith University Inspire Project



SUPPORTING LEWISHAM RESIDENTS

HELP FOR BUSINESSES

PARTNERS AND FUNDING



Designed to help Lewisham residents develop skills and find employment in the creative industries. We will support creative businesses and businesses seeking creative talent to make a suitable hire.

Helen Jackson

- Intro to Food Co-ops
- and next network meeting



Tour To Artisan Bakery with Ed The Bakers

Ed Baker
artisan bakes

Thank you
for attending

Good Food Lewisham Business Network Meeting

Join the Good food network, via
meetings, socials,
Insta, Twitter, Join our Steering
Group

21ST MARCH 2023

